



# Sketchbook

JANUARY 2020

www.southernazwatercolorguild.com

## Happy New Year!



### New Member Event

If you joined SAWG in 2018-2019, congratulations on being a member of the premier watercolor society in the Southwest with a 52-year history.

I'd like to personally invite you to join me and Kathy McLean at our New Member Event scheduled for Saturday, January 25th from 10 – 12pm at St. Francis in the Foothills (UMC) rooms 30/31 for a fun filled morning. The classroom is just east of the Celebration Center where we hold our general meetings.

If you haven't come to a meeting yet, St. Francis is located on River Rd, just west of Swan. There is an entrance on Swan (just before the light at River) or on River itself just before Swan. At the event you'll meet other new members, find out your membership benefits and learn about your guild. It will be a fun packed fast-moving morning (with snacks)!

RSVP to me at [president@southernazwatercolorguild.com](mailto:president@southernazwatercolorguild.com) to reserve your spot by Wednesday, January 22nd. Seating is limited. I'm so excited that you joined! I think you're going to love it. If you've already attended a New Member Event but want to meet more members, feel free to come to this one as well!

Submitted by — Karyn Vampotic

### TOM LYNCH

Don't miss his Demo at the General Meeting  
January 13, 2020

Tom will be here for his workshop January 14-17.

What a great way to start the New Year!

For more information, website: [www.tomlynch.com](http://www.tomlynch.com).



### Clip and Save! MEETING SCHEDULE

January 13,	Monday	7-9pm	General Meeting	Tom Lynch, Artist Demo
February 10,	Monday	7-9pm	General Meeting	Brenda Swensen, Artist Demo
March 9,	Monday	7-9pm	General Meeting	Ken Hosmer, Artist Demo
April TBD				
May TBD				

NEXT GENERAL MEETING  
**MONDAY, JAN. 13TH**  
 SOCIAL - 6:30pm  
 MEETING - 7pm  
**ST. FRANCIS CHURCH**  
 TABLE OF CONTENTS

- PAGE 1**  
NEW MEMBER EVENT  
TOM LYNCH
- PAGE 2**  
PRESIDENT'S MESSAGE  
WESTERN FED
- PAGE 3**  
SHOW NEWS  
GALLERY NEWS
- PAGE 4**  
MORE SHOW NEWS
- PAGE 5**  
MISC NEWS  
PUBLICITY NEWS
- PAGE 6**  
GALLERY CLASSES
- PAGE 7**  
WORKSHOP NEWS  
DOCENT NEWS

### 2020 WORKSHOP SCHEDULE

January 14-17, 2020  
Tom Lynch

February 11-14, 2020  
Brenda Swenson

March 10-13, 2020  
Ken Hosmer





**Happy New Year!**

Here's to new beginnings! New friendships, new skills, new opportunities! I'm very excited about this year's momentum carrying us forward into the spring! Thanks to the amazing Workshop Committee, ALL OF OUR WORKSHOPS are sold out! BUT – there may still be room on a waiting list, so if you are interested be sure to contact Kay Sullivan at [sullivan6601@gmail.com](mailto:sullivan6601@gmail.com) to put your name on a

list. So many varied opportunities in gallery classes ready for sign up – check the website early – don't miss out! If you joined SAWG in 2018 – 2019 and haven't been to a New Member Event the January 25th 10-12pm adventure is for you! Come meet other members in fun activities and learn about opportunities/benefits included in your membership. More information on page 1.

We're all looking forward to January 13th's General Meeting and demo by Tom Lynch. Check out his website to see his style at [www.tomlynch.com](http://www.tomlynch.com). We're in for a fun meeting.

Meanwhile, I'd like to welcome Sue Emer as our new bookkeeper, Judy Constantine as our new Gallery Financial Officer and Sue Ritz as Membership Chair. A hearty thanks to Monica Hart for all of her hard work at maintaining your gallery in pristine condition, as she is retiring from that position. Many thanks to Sue Rumsey who is training Judy Constantine to take over the Gallery financials. Sue has spent many dedicated hours helping the Guild stay financially on track. Bravo to our Nominations Committee members and Past President Nancy Holmberg who will be coordinating the recruitment of new officers and chairs for our May elections. There are many positions opening this coming year and we are looking to you to say "yes!" if called. If you'd like to suggest members to fill our positions, please contact Nancy to assist the committee's work at [njholmberg@icloud.com](mailto:njholmberg@icloud.com). We will be looking to fill the President, Treasurer, Secretary and VP of Programs, among other several other positions.

Our hard work with local print publicity has resulted in very little return, therefore we are focusing on digital advertising. We have a wonderful Facebook page and Instagram account set up/run by our wonderful fall interns, who have now returned to complete their senior years at UA. We need someone to take responsibility for posting news/images to increase the visibility of the gallery and improve sales. In other news, we will be moving to a new webpage format and hoping to expand opportunities for members to join a page with other members with a hyperlink to their own websites for a modest fee as well as capability to sell paintings from each show not only in the gallery but on our webpage. Stay tuned for exciting developments!!

Remember: if you have news to share: are you in a non-SAWG show? want to share an upcoming art related event? Have art supplies for sale? Want to pass along sad news of a member who has passed away? Email Jenny Clark at [jc1755@gmail.com](mailto:jc1755@gmail.com) by the 1st of the month for inclusion in the mid-month Member to Member Announcements! This is your opportunity to share news with your fellow members. Look for a list of upcoming classes in those Announcements!

Want to make a correction/change/addition to our Directory? Email Carolyn Streed at [cstreed85710@gmail.com](mailto:cstreed85710@gmail.com) then look for the information to be digitally shared once a month – clip and save the changes to your own directory!

Visit our Signature Show and start the new year right! It opens January 7th with our first reception of the year Thursday, January 16th from 5 – 7pm at the gallery. This promises to be an amazing show. Come and meet Tom Lynch who will be our juror that evening.

I look forward to seeing everyone at the meeting on January 13th! Come up and say hi!  
Best, Karyn

Remember - To submit any articles for the Sketchbook to Sandy Walker, [walkersj@cox.net](mailto:walkersj@cox.net). Deadline is always the 15th of each month.

# Western Fed Count- down!!!!

**Countdown NOW!!!!:**  
**10, 9, 8, 7, 6, 5, 4, 3, 2, 1!**

It's Jan 10  
— the deadline for Western Fed entries. By the time you read this and want to meet the timeline, you'd better hurry.

I will be checking the folder in the gallery and my mailbox for those last minute entry forms and checks. So far eight of your SAWG colleagues have sent me their forms and checks. Let's make SAWG proud by getting some of our paintings into the 45th Annual Western Federation of Watercolor Society's catalog. You gotta play to win! If you send your jpgs to Nancy Huber by Jan 10, I will accept your entry.

You can find all the entry requirements in the Prospectus along with the entry form on the SAWG website under the show page: <https://southernazwatercolorguild.com/shows>

— Submitted by — Kay Sullivan WFWS Rep for SAWG



Western Federation of Watercolor Societies

**As of: DEC 16, 2019**  
**Bank Balances: SAWG**

Wells Fargo Bank:	
General Fund Checking .....	\$31,495
General Fund Savings .....	\$13,788
CD .....	\$20,000
<b>Total.....</b>	<b>\$65,183</b>
Restricted Accounts:	
Scholarship Checking .....	\$ 6,633
Western Fed.....	\$11,918
Hollander Scholarship .....	\$5,595
<b>Total.....</b>	<b>\$24,146</b>

## SHOW NEWS

# The Holiday Show

Time to shake off the tinsel and sober up SAWGies! Twenty Nineteen is behind us and the Holiday Show is over but WOW what a raging success! We sold 32 pieces off the wall, 13 out of the bins and 11 packs of cards along with a few aprons and books. Just amazing. Thanks to all the volunteers who help get this done every year, especially our great intake and check-out crews, reception crew, and docents who happily sold a whole bunch of great art. This show is a great start to what should be a promising New Year. Thanks Everyone!



## GALLERY NEWS

### GALLERY STATS for October and November 2019:

Year	Total Revenue	Art Sales	Visitors	Members	Shows
2019	\$3,799	\$1,354	321	155	All Member/Color My World
2018	\$5,464	\$1,930	311	130	All Member/Color My World
2017	\$1,925	\$1,179	167	111	Signature/Color My World

### During October and November, the gallery had the following activities:

**Open Studios** - 9 sessions, attended by 31 members and \$144 donated to SAWG General Fund.

**Book Club** - 2 meetings, attended by 9 members and \$35.25 donated to Show Awards.

**Video Club** - 2 meetings, attended by 9 members and \$2 donated to SAWG (unspecified fund).

### Gallery Classes (formerly mini-workshops):

- Basic Drawing & Watercolor, 3 classes, attended by 12 people and SAWG's 25% = \$113.75
- Yupo for Everyone, 1 class, attended by 4 people and SAWG's 25% = \$25
- Designing the Unexpected, 2 classes, attended by 13 people and SAWG's 25% = \$96
- Pet Portraits, 2 classes, attended by 4 people and SAWG's 25% = \$70
- Instagram Class, 1 session, attended by 5 people

### Receptions:

All Member Show Reception - attended by ~65 people • Color My World Reception - attendance figures not known

In October and November, the gallery hosted 24 events with 152+ members/visitors in attendance and \$477 was donated to SAWG's General Fund, Show Award Fund, and the Gallery General Fund.

Submitted by Monica Hart, 12/2019



The entries are in and this looks to be a wonderful show! The Signature show highlights the work of our Signature members. Prizes will be awarded, including a \$300 Best of Show! The show runs from January 7 through February 2. All are invited to attend anytime but especially the reception on *Thursday January 16 from 5 -7pm*. Awards judge will be Tom Lynch.

— Show Co-Chairs Laurie Levon and Carolyn Streed

# The Annual Show 2020



## It's Time to Enter the Annual Show!!

The deadline for entry into the SAWG 2020 Annual Show is only two weeks away. We need to have your jpegs and entry forms in by **January 17th**. Brenda Swenson, who is going to present a four-day workshop for the guild, will be our juror. This is a point show, and a great opportunity to show Tucson how talented our SAWG artists are. You can find all the information you need to enter by clicking on the "Shows' page of the SAWG website. Mark your calendar and send us your best.

<https://southernazwatercolorguild.com/wp-content/uploads/2012/07/SAWG-new-2020-Annual-Entry-Form.pdf>

— Show Co-Chairs: Nancy Holmberg and Dru Hill

# Fiesta Sonora Show



**March 3 - April 5**

SAWG'S Fiesta Sonora show AND SPRING are both on the way! Our beautiful annual point show will run March 3 through April 5, with the Awards Reception on March 12. The entry deadline is February 14, Valentine's Day! So show some love, mark your calendars and get out your paintbrushes!

For a great map of the Sonora Desert, and a very thorough education about all aspects of it as well, see this Desert Museum website: [desertmuseum.org/center/edu/docs/background\\_Info.pdf](http://desertmuseum.org/center/edu/docs/background_Info.pdf)

## SAWG Show Schedule 2019-20

### Signature Members' Show

JAN. 7 - FEB. 2, 2020  
RECEPTION: JAN. 16, 5-7PM

### \*Fiesta Sonora

MAR. 3 - APR. 5  
RECEPTION: MAR. 12, 5-7PM

### Experimental Show

APR. 7 - MAY 3  
RECEPTION: APR. 16, 5-7PM

### \*Annual Show

FEB. 4 - MAR. 1, 2020  
RECEPTION: FEB. 13, 5-7PM

\*INDICATES A POINT SHOW



# IT'S TRANSPARENT!

Many recent shows at our gallery have identification labels listing the medium as “translucent watercolor”. That term, though it may apply to the appearance of watercolor on paper, is incorrect for describing the medium of watercolor. The correct term is “transparent watercolor.”

***Here's a good excerpt from the University of Maine on the topic:***

Watercolor, generally referring to transparent watercolor, is a technique of painting in which pigments ground with a binder and diluted with water are applied in washes to white or light-tinted papers. “True” or “classic” watercolors are characterized by a luminous transparency: no matter how many layers of color are applied, the paint remains translucent and allows the light to penetrate and be reflected from the paper support. Watercolor paints were being made by the late 1700s, at first as hard, dry cakes. “Moist colors” introduced in the 1830s were easier to work with. Working with this essentially liquid medium, painters can achieve a wide range of artistic effects by varying the composition of the paint, the manner of application, and the texture of the paper.

Since part of our purpose as a guild is to educate, it's important that the identification labels on works be accurate. Link to University of Maine reference:

[umma.umaine.edu/wp-content/uploads/sites/96/2013/09/WatercolorGlossary.pdf](http://umma.umaine.edu/wp-content/uploads/sites/96/2013/09/WatercolorGlossary.pdf)

*Submitted by — Ellen Fountain*

***Thank you to Ellen for sending an educational quick article to share with the SAWG Membership. We are always interested in sharing articles, please contact Nancy Cole at [uanancy@gmail.com](mailto:uanancy@gmail.com) to publish.***

## NEWSLETTER ARTICLES WANTED!

The newsletter editors are seeking short articles on relevant watercolor subjects that would be interesting to our membership. Suggested topics might include: Quick Composition Tips, Never say Never, How to Crop an Image, Why are there so many kinds of Water Color Paper, Paint on the Go with Portable Ease, Don't throw it out – save it, or any tips you may have. Articles should include images or support information, and be limited to a single page. All submissions will be edited for content, and used when room is available in the newsletter. We hope to hear from you!

## PUBLICITY REPORT

# Update!

The new year publicity for SAWG will be exciting with the Heirloom Farmers Markets exposure and our constant social media postings. We would like to request all members to post news on SAWG Instagram and SAWG Facebook Pages. If you are painting at the Gallery, or hold a workshop, please take photos and post. If you don't know how send photos to [publicity@southernazwatercolorguild.com](mailto:publicity@southernazwatercolorguild.com).

SAWG still has need to cover more libraries. Its amazing how the cards disappear when we stop in to restock. We are on our third box of Show Cards! We only regularly cover 12 of the 28 libraries, and request assistance with the University of Arizona, and outlying locations of far South Tucson. Our Gallery Survey prove people pick up our Show cards and visit the Gallery. Contact Lisa Bagshaw to sign up and help stock a library with cards.

Our online calendar and publication postings are working as well. We have good feedback that our art classes are bringing people to the guild and gallery. We will begin to post our classes on our online calendars as well. We want your publicity and fund-raising ideas! The Vice President of Shows, Goldie Aguilar and the Publicity Committee are brain storming. Please feel free to contact us and share your ideas or to join the committee: Lisa Bagshaw, Risa Waldt, Beth Furst, Sandra Montgomery or email [publicity@southernazwatercolorguild.com](mailto:publicity@southernazwatercolorguild.com).

The next Heirloom Farmers Market is at Steam Pump Ranch, Oro Valley, Saturday January 18, 9:00am - 1:00pm. Lisa Bagshaw of publicity committee has the canopy, SAWG sign and other materials to set up. Risa Waldt will be there to paint plein air. Also, I have a list of people who volunteered a while back to participate: Scott Bovard, Ann Leonard, Karen Klink and Rebecca Ganz. Steam Pump Farmers Market is very popular and will have tons of people. We appreciate participation by the above members and anyone else who care to drop by. Contact Lisa Bagshaw with any questions or concerns. Bring your own chair. We do need another painting donated, please contact us if interested. Risa Waldt has donated one painting. Two paintings displayed really gets attention. The winners must pick up their winning painting at the Art Gallery, so they get to see the art exhibited as well for the current show.

Thank you for letting us be of service, your publicity committee.

— Submitted by Sandra Montgomery & the Publicity Committee

## More Opportunities to Learn and Participate in the SAWG Gallery Work Space

We've been listening to your feedback. Our members are enjoying the many activities we have on offer in the Gallery Work Space. Get out your new 2020 calendar and take a look at what's happening this month. Make plans to join us. Be sure to look at the Gallery Classes on the SAWG website for more information on all these classes and events.

### Ongoing Clubs and Classes

#### Open Studio:

Every Tuesday, from 9am-Noon in the workshop space. Enter through the back door. A \$5 donation is appreciated.

**The Gallery Art Book Club:** Meeting January 15th, 1:30-3:00p.m. in the workshop space and hosted by Monica Hart. Contact her at [Gallery@Southernazwatercolorguild.com](mailto:Gallery@Southernazwatercolorguild.com). A \$5 donation to help support the gallery is appreciated.

**The Video Club:** Meets January 27th, 1-2:30p.m. Paint along with well-known artists on video and with your SAWG friends. Contact Kim Fernandez for more information. A \$5 donation to help support the gallery is appreciated.

#### Basic Drawing and Watercolor Workshop

Taught by Sandra Montgomery  
Sandra Montgomery offers you a beginning experience of painting in watercolor. Discover its charms and challenges. Practice correct brush strokes and color mixing. Practice drawing the subject. A demonstration will be given, and students paint along step by step, using their own interpretation. You receive individual help. This workshop is for those new to watercolor, or wanting more guided practice. Each workshop is complete; take one time or both. Materials are provided. Contact Sandra to register, 520-850-5644 or email her at: [sanfmontgomery@aol.com](mailto:sanfmontgomery@aol.com)

**Dates and Times: January 9th and 11th; 9 - 11:30a.m. Cost: \$35.00 per session**

#### Another Pair Of Eyes

Facilitated by Carolyn Streed and Dru Hill  
This informational gathering offers you the chance to bring two paintings for helpful and kind evaluation by two Saguario Fellow members. We'll be giving you a composition checklist designed to help you make good decisions before, during, and after you paint. Enter through the back door with your two paintings. A \$5 donation to help support the gallery is appreciated. Contact Dru Hill to register: (253)709-5671 or [drupaints@gmail.com](mailto:drupaints@gmail.com) **Date and Time: January 18th, 10-Noon.**

#### Yupo for Everyone!

Taught by Sue Ritz  
Are you asking, "What is Yupo?" Or perhaps you've tried working on Yupo only to become frustrated with the results. Sue Ritz invites you to join her in one of her three-hour mini workshops in which she will focus on how to use Yupo (a tree-free paper). She will instruct students in the use of this relatively new surface for watercolor, from drawing on the surface to getting the paint to do what you want it to do. Students will be provided with a list of supplies needed, and each class session is limited to 8 total. For more information contact Sue Ritz: (520)345-9166 or [barracks\\_cover@hotmail.com](mailto:barracks_cover@hotmail.com). **Dates and Times: January 18, 1-4pm Cost: \$25 per session**

#### Painting Tucson Skies Using the Wet-On-Wet Technique

Taught by Saguario Fellow Loisanne Keller  
Take this opportunity to experiment with the wet-on-wet watercolor technique, and never have plain blue skies again. This three-part class will have group instruction, demos, and most importantly lots of time for you to paint, starting with 1/8 sheets, working up to 1/2 sheets or more. Students will focus on washes; monochromatic, colorful, and complex. They will see and use a variety of techniques for creating calm skies or monsoon drama on really wet paper, using lots of paint and big brushes. This class is for all levels of experience. There is a minimum class size of 5 and a maximum of 8. Only requirement: a willingness to paint and have fun doing it! To Register or more information:(520)445-4774 or [loisanne@loisannekeller.com](mailto:loisanne@loisannekeller.com) **Dates and Times: January 22nd, 23rd, & 29th; 9-12p.m. Cost: \$105 for the three sessions (50% deposit required with registration)**

#### Acrylics and Glue Gun Fun

Taught by Karen Brungardt  
Rev up your creative process with new ideas and some new materials. Karen will lead students in how to use a hot glue gun to make a textured/3D motif on canvas board, and then create a finished acrylic textured landscape. (Students must bring their own glue gun and glue sticks.) She will lead students through finishing their painting using acrylics (their own paints or Karen's). Karen will provide landscape subject matter, canvas boards, and handouts to participating students. This will be a paint-along type class; teacher showing students how to do each phase and then supervising students to do the same. To register contact Karen Brungardt: (520)825-1845 or [dockie@q.com](mailto:dockie@q.com)

**Date and Time: January 25th; 9a.m. - Noon Cost: \$35**

#### India Ink and Watercolor Florals

Taught by Karen Brungardt  
Pump up the drama in your florals. Karen offers this class which will teach students how to use waterproof India Ink and unusual tools to apply ink to paper to make a floral drawing. Then students will complete their painting with the application of watercolors. Karen will provide the tools for applying the ink and a hand out with subject matter. Students will need to bring 140# cold pressed 100% rag paper and watercolor supplies. The class will use a paint-along technique where the instructor demonstrates each step before supervising students to do the same. Karen invites students to step out of fear and into the fun of creating art.

Contact Karen Brungardt to register: (520)825-1845 or [dockie@q.com](mailto:dockie@q.com) **Date and Time: January 25th; 12:30p.m. - 3:30p.m. Cost: \$35**

### Upcoming Classes

- Introduction to Pastel: taught by Karyn Vampotic, February 25, 2020.
- Another Pair of Eyes led by Signature members, Helen and Robert Jennette, February 15, 2020.

# New Season!

# Workshops 2019 - 2020

Sign up Today!

## Workshop Updates!

Our remaining workshops with Brenda Swenson and Ken Hosmer are full! If you are signed up and have an unexpected conflict, please contact the workshop registrar, as there are waiting lists for both workshops. Thank you all for choosing to attend our workshop program.

— Kay Sullivan, SAWG Workshop Registrar • 520 818-6601

**Tom Lynch** will be here January 14-17. What a great way to start the new year! His dynamic workshop called "Watercolor Secrets Revealed" will help you push the limits of color, contrast and light. Tom's workshop is sure to help you learn new techniques. For more information, see his website: [www.tomlynch.com](http://www.tomlynch.com).

**Brenda Swenson** I believe it will be a fine way to spend Valentine's Day with Brenda Swenson. She will be here February 11-14 to teach "Negative Painting with Watercolor." Watch her teach about under paintings, glazes and how to strengthen a painting with overlapping and interlocking shapes. See [www.swensonart.net](http://www.swensonart.net) to learn more.

**Ken Hosmer** March 10-13 brings Ken Hosmer to Arizona. His workshop called "Energizing your Color" will teach you how to create light and dark pathways through your painting for the eye to travel. Learn more about Ken at [www.kenhosmer.com](http://www.kenhosmer.com).  
Submitted by: Kay Sullivan, Registrar



## Workshops 2020 - 2022 (Next 2 years)

Don Andrews - November 10-13, 2020

Andy Evansen- Jan 12-15, 2021

Mark Mehaffey- February 9-12, 2021

Graham Berry - March 9-12, 2021

Stephen Quiller- November 9-12, 2021

Dan Wiemer - Jan 11-14, 2022

Randy Hale - February 15-18, 2022

Steve Griggs- March 15-18, 2022

## MORE SHOW NEWS — DOCENTING

### Entering a SAWG show?

If you are new to SAWG and plan on entering a show, if selected to exhibit, you will be responsible to docent twice (2) during the show. In this case, the docent coordinator will contact you via email to schedule the dates you will docent. But first, you need to be oriented to the Gallery. (If you are a renewing member who hasn't been a docent recently, this also applies to you.) It is important that you have attended a docent orientation session so that you are comfortable with the docent responsibilities which include, in part, customer service, sales procedures, recording and reporting sales and gallery procedures, such as opening and closing the gallery. This will help the gallery to run smoothly.

The Gallery is a major asset to SAWG and to you as a member. It gives us a regular place to hold our shows and a place for your work to be seen by the public. Most art groups do not have this benefit and it is wonderful, but it requires a minimal amount of work from each member, such as serving as a docent and occasionally volunteering to help with a show or an opening, etc.

Docent orientation sessions are held the second Wednesday of each month, and additionally on an as-needed basis.

#### Upcoming sessions at the Gallery are:

January 8, 1 p.m.

February 12 - 1 p.m.

March 11 - 1 p.m.

**You can sign up by emailing or calling Fran Dorr. Email: [frandorr@comcast.net](mailto:frandorr@comcast.net) or call (520) 825-2052.**