



Sketchbook

OCTOBER 2020

www.southernazwatercolorguild.com



General Meeting ... via Zoom

Mark your calendars for October 12 at 4 pm to attend SAWG's October General Meeting. Since Don Andrews, our first of the season Premier Workshop instructor, is going to give us a 30-minute live demo from his studio in Texas, we changed the time so he didn't have to do this at 9 pm Texas time.

Settle in with your favorite beverage in the comfort of your home for a short business session with President Kay and for VP Jenny to introduce Don. We offer this to entice you to sign up for his workshop sessions in November. For a sneak peek at Don's style, take a look at the short video on the SAWG website where you enroll.

When Don sends the Zoom invitation to us, we will send it you via an eBlast a day or two before so you have it handy near the top of your email inbox.

Remember – October 12 at 4 pm

Don Andrews Workshop November 10-11 & 12-13, 2020

You've been hearing the accolades of spending virtual time with Don Andrews for many months, and this month you actually get to pretend you're at a SAWG meeting and watch a demo he has prepared for us.

The virtual world was new to Don several months ago, just as it was for us. However, he has jumped onboard to keep his commitment to us and others in his workshop world. Though Zoom isn't the ideal way to be a student in a workshop, this summer many of our members have been investing successfully in other workshops provided in this format. We have heard great reviews.

The title of Don's workshop is "Landscape Color and Composition." Geared for all levels of learners, during the first two days he will focus on color harmony, designing nature, looking at the relationship of color and value, and organizing nature.

In the second 2-day session, Don will focus on color granulation, simplifying nature, controlling the light, and painting figures in the landscape. It will be a totally different presentation from the first session.

Each day's sessions will include two demonstrations, each followed by student painting time during which Don will be available to answer questions. All lessons will be recorded and available for students for 6 months.

The daily schedule will begin at 9 am AZ time for his first demonstration. Student painting time will follow. During the 2nd day in each session, the afternoon painting time will be 1 hour followed by an hour for a group critique.

The new fee structure is \$175 for members for 2 days and \$200 for non-members. We hope you'll consider this excellent opportunity. We are ready to receive your reservation at our website, southernazwatercolorguild.com

Submitted by Jenny Clark



NEXT GENERAL MEETING
ONLINE

Oct. 12 @ 4pm

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SHOWS SCHEDULE

2020 - 2021 WORKSHOP SCHEDULE

November 10-13, 2020

Don Andrews

January 12-15, 2021

Andy Evansen

February 9-12, 2021

Mark Mehaffey

March 9-12, 2021

Graham Berry



ALL ABOUT CHANGE

Our recently departed and revered Justice Ginsburg talked about societal change in 2015. She said, "Real change, enduring change, happens one step at a time." I was moved by her statement and reflected on how SAWG has changed this year. I actually think we took flying leaps instead of steps, but look at us now.

COVID-19 hit so Zoom has become a way of life for meetings and online classes.

In April we installed Masterpiece Manager software. It changed our website to a consignment-based ecommerce website that the world can see. It is no longer just a place for members. This was a giant business model change!

Since June, only four months ago, when I became president, we have had many personnel changes which affect organizational dynamics. Good thing I came to the job with a background in recruiting.

- Jenny Clark, with some trepidation, accepted the VP of Programs role which had been vacant for nearly two years.
- Nancy Holmberg retired as the Workshop Chair, and I asked Jenny to take over that job also. Then she had to deal with virtual workshops
- Karyn Vampotic suggested virtual gallery classes so now have a recording studio in the back of the gallery. We are even being approached for our services by other organizations, a big topic for the upcoming board meeting. Joanne Lustre took on the additional role as the registrar for those classes.
- Publicity Chair, Sandra Montgomery, retired so I asked Nancy Moore to take over. We now have a Marketing department that invites organizations across the county to our gallery classes, workshops and website.
- We just launched a Fundraising committee with Bev Heasley, PJ Cathy and Kathi Sanders. They are busy brainstorming.
- Goldie Aguilar retired, and I asked Marti White to step in as Acting VP of Shows. So now Marti is learning how the system makes the show spreadsheets for her, something she did manually years ago when she was VP of Shows.
- Dennis Garrison willingly accepted taking over as the Primary Delegate for Western Fed to lessen my workload, and I will be the alternate.
- We have a Past Presidents Council led by Nancy Huber.
- Nancy Huber announced she also wanted to retire as Image Archivist, so Tad Lamb is learning the ropes.
- Oh, and Tracy Lynn Ross offered to be the Color My World show chair. Yahoo!

To wrap up the topic of personnel changes, I will be recruiting more show chairs, By-laws committee members and a nominating committee. Want to help me?

I'd like to close on a high note. Primarily due to membership renewals and the success of the gallery classes, (over 120 folks signed up with about a fifth of those being non-members) we finished the first four months of our fiscal year in the black. Our next quarter may be a little lean but I believe we are staying pretty healthy considering everything. Thank you all for your efforts.

My mother used to say, "Katie, the only thing that is constant is change." I sure believe her now.

Kay

Remember - To submit any articles for the Sketchbook to Sandy Walker, walkersj@cox.net. Deadline is ALWAYS the 15th of each month.

Website Happenings!

Here's what's been happening on the website! As you know we have been very busy with shows, virtual gallery classes and our upcoming workshop registrations but we have also been selling your artwork! Since we launched our website in May we have sold 10 paintings and 6 giclee's all due to our website rentals and shows.

We are very fortunate that we had just purchased our Masterpiece Manager software that enabled us to sell online. As a result, 28 member artists have purchased one or more of our website rental e-commerce packages for a total of 43 packages to date. If you want to become a Featured Artist on the website you can do that anytime, just go to the Members Only page and sign up.

Thanks to our new marketing team, SAWG is getting exposure across the country. With the summer shows and our virtual gallery classes, we have been advertising coast to coast to come register and join us as membership is not required. As of this writing, 120 folks have signed up for virtual gallery classes and of those, 26 are non-members from around the country.

It takes a lot of SAWG members to make this all happen and I am proud to be one of the many.

Submitted by — Sue Emer



WESTERN SHOW!

RESULTS!

Thank you to all the artists who submitted work to The Western Show. What beautiful paintings we received capturing the wild west traditions including events, people and landscapes that represents our heritage. Our judge, Barry Sapp had wonderful things to say about the entries. Barry with Goldie's help created a colorful video telling us why he picked the winning pieces. This can be found on the "News and Events" page.

As a reminder, the last day for this show is October 4th. If you haven't visited the website yet the show is still online, under Shows - Current. Also you will find a private exhibition of Barry's paintings at the same location. All paintings online are for sale so enjoy visiting the shows and the artist that have their paintings online.

Congratulations to the members who received awards for their paintings.

Best of Show - Mary Bubla - 'The Wild Range'

Award of Excellence - Sandy Walker - 'Territorial Tubac'

Award of Merit - Marty Plevel - 'Indigenous Skylight'

Honorable Mention - Eleedel Giddings - 'Vaquero'

Submitted by — Co-Chairs - Sue Emer & Goldie Aguilar

BARRY SAPP

Well-respected Tucson artist Barry Sapp was our Western Show judge. We are honored to feature his work in the SAWG gallery along those of Western Show entrants who are sharing their paintings of the West. He is a frequent award winner in numerous juried and invitational exhibitions, such as Western Federation of Watercolor Societies and Arizona Aqueous. Primarily self-taught in the fundamentals of painting, with an emphasis on watercolor and acrylic, he started painting "full time" in 1995. His beautiful watercolor scenes reflect the culture and history of the Southwest featuring horses, burros, Native Americans, pueblos, cliff dwellings, Mexican markets, and of course, the legendary cowboy. Barry is a Signature Member and past President of the Southern Arizona Watercolor Guild. Barry's work is also shown at the Jane Hamilton Fine Art Gallery in Tucson.



Online Gallery Classes are a Hit!

For the first time, thanks to the COVID-19 pandemic, we have moved our gallery classes online.

These classes are taught by SAWG members who have expertise in various areas of artistic expression. Through these classes members and other artists can learn new skills or fine tune previously learned techniques – all from the convenience of their own homes. To date, 120 artists have registered for these classes, 26 of whom are non-members.

Each of the six virtual classes is available on a specific date, but if that date is inconvenient, registrants can view the class online for up to seven days later. Kathy McLean offered "An Introduction to Twilight Stars and Fan Brush Trees" on September 15th. According to Kathy, "My class was fun, interactive and students were able to follow along well. We all enjoyed some social time with an art focus. One student sent a photo of her painting and it was very very beautiful."

Loisanne Keller presented "The Earth Meets the Sky: Rocks and Grasses as Landscape Elements" on September 22nd. This had been a class originally scheduled for the Gallery back in March, so she was happy to have the opportunity to deliver it. And on September 29th, Tad Lamb encouraged all of his attendees to "Loosen Up," a valuable skill for all of us.

It's not too late to join the virtual classes coming up in October:

- October 6, 2020 – Sandy Walker, "Focus on Design - Leaving Whites"
- October 13, 2020 – Carolyn Streed, "Pet Portraits Made Easy"
- October 20, 2020 – Judy Constantine, "Introduction to Scratchboard"

To learn more and register online, visit southernazwatercolorguild.com and then click on "Gallery Classes" under "Workshops/Classes"

So, what are you waiting for? Go to our website and sign up today!

NOW AVAILABLE from The Southern Arizona Watercolor Guild...

Online ART CLASSES!

We are now offering virtual classes taught by SAWG members who have expertise in various areas of artistic expression. These online-only classes give our members and other artists an opportunity to learn new skills or fine tune previously learned techniques – all from the convenience of your own home.
All classes are open to both SAWG members and non-members.

Fall 2020 Class Schedule

- September 15 – Kathy McLean
"Introduction to Twilight Stars and Fan Brush Trees"
- September 22 – Loisanne Keller
"The Earth Meets the Sky: Rocks and Grasses as Landscape Elements"
- September 29 – Tad Lamb
"Loosening Up"
- October 6 – Sandy Walker
"Focus on Design - Leaving Whites"
- October 13 – Carolyn Streed
"Pet Portraits Made Easy"
- October 20 – Judy Constantine
"Introduction to Scratchboard"

Register Online Now!

VISIT: southernazwatercolorguild.com
click on "Gallery Classes" under "Workshops/Classes"
If you see a class of interest, you can register online **NOW!**

For more information, contact the Program Chair for Gallery workshops, Joanne Lustre,
at galleriesclasses@southernazwatercolorguild.com.
Where water, color, and creativity meet!
southernazwatercolorguild.com





\$35 EACH



Thank You!

Our amazing and creative Vice President of Shows, **Goldie Aguilar**, has sadly given her resignation. Let me tell you what she has done for SAWG since she became the VP in August, 2019 after only being a member since 2018.

Starting with the All Members' Show last year, she saw a need for a clearer and more efficient tool for the Show Chairs to use. She made binders (with the timeline for each show) that reflect the duties of all the volunteers it takes to run a show including her position, the Show Chairs, the Image Archivist, the Gallery Scheduler, the Graphic Designer and the Publicity Team (now the Marketing Team.)

Goldie has great ideas:

- In December she researched, arranged a demonstration and encouraged the Board to consider purchasing Masterpiece Manager so that we would have a better online presence. Although there was Board reluctance at first, the purchase of this software has been SAWG's lifesaver, allowing us to stay afloat during COVID with a closed gallery. She also helped with the implementation and donated a MAC so we have a Point of Sale computer in the gallery. Other watercolor guilds are somewhat dormant now. Thank you, Goldie!

- Her youthfulness made her very knowledgeable of social media, so she expanded our presence on Facebook and Instagram, consolidating accounts. Then she introduced us to Animoto, which allowed her to make the great little videos with music that you can watch on these social media sites. **How fun is that?**

- When the gallery closed, she didn't miss a beat. In Goldie's words, "I got this!" and she started working on how to run shows online. She figured out how to do the marketing online, how to do the awards ceremony and with our website manager, how to get the awards ceremony on the website for all to see.

Behind the scenes, she has cleaned the gallery multiple times for us while it has been closed, and she made sure we look good from the outside with posters and paintings for folks to see. You have seen the decorative touches and organizational skills she has. She donated a filing cabinet and reorganized the office with new mail folders for us. She glamorized the gallery for receptions.

When Goldie enters a room, it lights up. That gal in pink has energy. I used to kid her about trying to keep up with her.

Goldie, we will miss your bright smile and your enthusiastic ideas. Please let us know how we can help you as you move on to your next adventure, and don't hesitate to be part of the Guild in any way that fits your time.



ALL Members' Show

October 6 – November 1, 2020

100% Online!

Don't miss the All Members' Show, exhibited on the SAWG website between October 6th and November 1st. The exhibit showcases a wide range of techniques and subject matter chosen by our community of talented artists. Tucson's own Diana Madaras, a nationally recognized artist and gallery owner, is the judge for the All Members' Show. Diana paints in both watercolor and acrylic and has a diverse portfolio — from brilliant desert landscapes to expressionistic portraits. She will present the show awards via a video posted on our website after October 6th. Be sure to visit the SAWG website to see who won. And remember – all show paintings are available for sale online.

Submitted by Nancy McCluskey-Moore and Goldie Aguilar, Show Chairs

Having Trouble Entering a Show?

If you are like me, it may be difficult to find your way around the new website to enter a show – things look different from last year!

Here is the path to success!!!

First go to the "Shows" tab and then drop down to "Future Shows." Find the show that you want to enter and click on that picture – for the next show that would be "Color My World." You will see a description of the show with dates you need to know about entry deadlines and fees and option buttons with links to the page you need.

Option Buttons:

- Entry Form – a paper entry form to be mailed with your check to the gallery
- Online Registration – a link to the directions for entering everything online
- Resources – a wealth of information about the SAWG Show Policy, the Standards for Presentation and lots of great helps for entering a show.

Happy painting and entering SAWG Shows!

Submitted by: Marti White, Acting VP of Shows

COLOR MY WORLD

The Color My World Show is right around the corner! Each year, this first point show of the season brings forth the bright and bold, as well as the subtle and mysterious, and we'd like to make sure you're prepared to be part of this online event.

By now you're most likely familiar with our standard policies, but please check them out on our website under "Shows." The dates of the show are November 3rd to December 6th, with the **entry deadline of October 16th**. Best news of all, the Juror and Awards Judge will be Don Andrews, our November virtual workshop presenter.

Show Chair - Tracy Lynn Ross

Excitement is building! Make sure your paintings are ready for our first point show of the season!

Enter Today!

POINT SHOW!



CALL FOR ENTRIES! 2021 Western Fed

The Western Federation Watercolor Society 46th Annual Exhibition is being hosted by the Utah Watercolor Society for 2021. The Call for Entries begins, October 1, 2020, and the deadline for entries is January 10, 2021.

You can find the prospectus for this event at <https://files.constantcontact.com/8f1b1f58001/2290adf2-a897-4fa6-a220-8f0b1ee44af8.pdf>

Fees: \$35 for one entry, \$40 for two and \$45 for three.

I encourage you to read it very carefully as the method to enter the show is very different this year. UWS is using ArtCall for entries, so your image and entry fees will go straight to Utah. If you are accepted into the show, Dennis Garrison or Kay Sullivan will confirm if you have received notification. If your painting is headed for Utah, we will have you bring your painting to us in February for packing in our special art shipping boxes and send them off for the exhibition in early March.

We will help you with ArtCall if needed as we were trained in September. The prospectus also has a link for ArtCall Instructions which are very clear. Get those brushes going so you can make SAWG proud with being accepted into Western Fed.

Please use this Prospectus on your websites and to share with your members. The changes offer clarification on sizing and adds links.

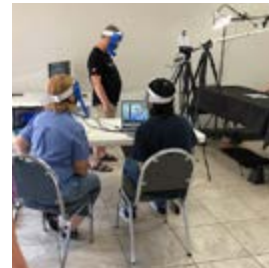
Kay Sullivan & Dennis Garrison

**The 2020
WFWS catalogs
are for sale on the
website for \$15**



Audio-Visual Team

The Bob and Helen Jennette gallery has now become the SAWG recording studio! Our newest effort includes supporting the SAWG online art classes. Our goal is to keep our Talent happy and comfortable while they Zoom their way into your homes. The team includes our intern, Jaquelee Chao, who is teaching SAWG members how to use the Zoom tools and OBS software needed to perform this task. Jaquelee will be leaving us 30 November and SAWG is now preparing to find a new intern for Spring.



We're in the News!

Sue Emer, SAWG member and bookkeeper, is featured in the September 17th Caliente section of the Arizona Daily Star. In the weekly "Meet Your Makers" column, Sue describes her early painting experiences in her mother's studio and how joining SAWG provided her with community and inspiration. "Finding the Guild was the most incredible thing for me. It's such a gathering of extremely talented men and women from all aspects of water-based painting and everyone is wonderful, as far as encouraging you with your art." The full article is posted in the "News" section of our website.

MEMBERSHIP

We now have a total of 290 renewed members, 27 of these are Honorary and 15 are Patrons who pay no dues. There are 96 members from 2019 that have not yet renewed. During August and early September, a team of volunteers has reached out to all those who had not renewed to make a personal appeal. This effort resulted in 26 members sending in dues. An email has been sent to the remaining 96 members and we are hopeful that many of them will indeed wish to remain with us. We had no new members in September.



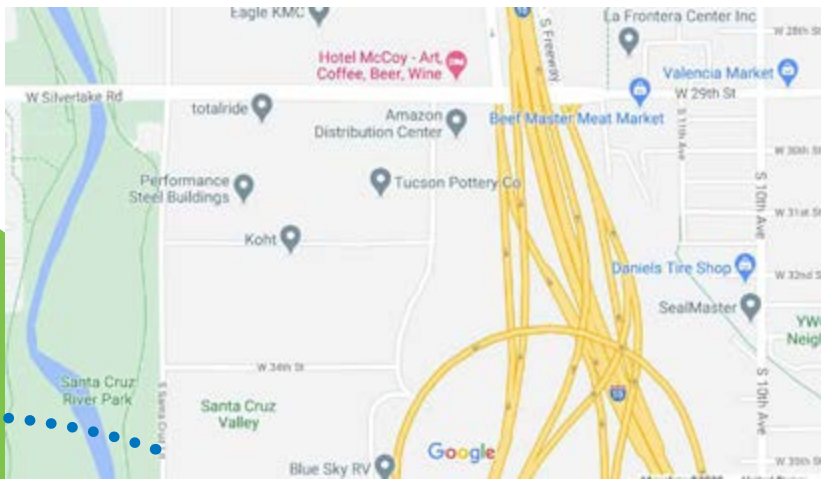
Bring your sketchbook and come enjoy the Tucson desert and urban park trails!

Bring your sketchbook and come enjoy the Tucson desert and urban park trails. The SAWG Sketch Hike Club is open to SAWG members and others who enjoy being outdoors and want to sketch on site. We will gather Friday, October 9 at 8:00 along the Santa Cruz River southwest of downtown. There is a parking lot and ramada on Santa Cruz Lane south of W. Silverlake Rd. See map below.

We will walk/hike and sketch for an hour, then regroup to view participants' sketches and discuss challenges and techniques for creating a nature journal.

In keeping with healthy precautions regarding the COVID 19 pandemic, we will limit our initial hikes to urban parks where parking is convenient.

You may call, text, or email Kat at (520) 822-6732 or katmantonjones@gmail.com with questions.



On October 30th we will have a change in venue from the previous announcement. We will meet at 8:00 at Crossroads at Silverbell District Park, 7548 N Silverbell Rd, east of Cortaro Rd. The Wheeler Taft Abbett Sr. Library is located in the park.



Enter Today!

Upcoming 2020-2021 SHOW SCHEDULE

**indicates a point/juried show*

***Color My World - Online**

- Show Dates: Nov. 3 – Dec. 6, 2020
- Entry and jpg deadline: Oct. 16
- Juror/Awards Judge: Don Andrews

Holiday Show

- Show Dates: Dec. 8 – Jan. 3, 2021
- Entry & jpg deadline: Nov. 27, 2020

***Signature Members' Show**

- Show Dates: Jan. 5 – Feb. 7, 2021
- Entry & jpg deadline: Dec. 18, 2020
- Awards Judge: Andy Evanson

***53rd Annual Show**

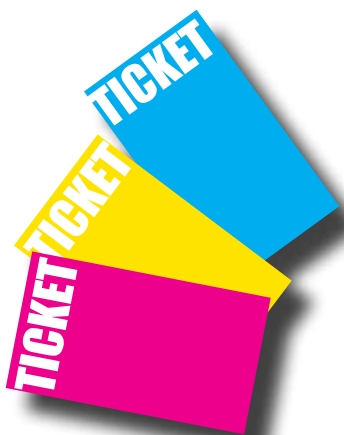
- Show Dates: Feb. 9 – Mar. 7, 2021
- Entry and jpg deadline: Jan. 22
- Juror/Awards Judge: Mark Mehffey

***Fiesta Sonora**

- Show Dates: Mar. 9 – Apr. 4, 2021
- Entry and jpg deadline: Feb. 19
- Juror/Awards Judge: Graham Berry
- Reception: Mar. 18, 5-7pm

Experimental

- Show Dates: Apr. 6 – May 2, 2021
- Entry and jpg deadline: Mar. 26
- Awards Judge: Ben Johnson
- Reception: Apr. 15, 5-7pm



JIM CLICK RAFFLE TICKETS

RAFFLE TICKET BENEFITS YOU AND SAWG

Thanks to Bev Heasley and her husband, Tom, for volunteering to take your checks and fill out your ticket stubs to enter the Jim Click Raffle! Single tickets are \$25 and five for \$100. All proceeds stay with SAWG!

Enter to win fabulous prizes – the Platinum Ford F150, two first class airline tickets (that will be able to be used eventually) to virtually anywhere or \$5,000!

Send your checks payable to SAWG to:

SAWG Gallery • 5420 E. Broadway, #240 • Tucson, AZ 85711

Be a Winner! Support Your Guild! Good Luck!!!