Michael Holter

November 12-15 Workshop called “Watercolor Impressionism: Faces and Places” will have you explore the use of light and shadow to create interesting compositions of people and places. He will help you overcome your aversion to painting portraits.

To learn more about this artist visit his website: www.michaelholter.com.

Tom Lynch

Don’t miss his Demo - January 13, 2020 will be here January 14-17. What a great way to start the new year! For more information, see his website: www.tomlynch.com.
MESSAGE FROM THE PRESIDENT

Members are saying “YES!”

“Yes” to the wide variety of art classes offered at the gallery, “yes” to entering shows, “yes” to joining workshops and “yes” to filling needed positions and bringing friends to meetings! So exciting to see SAWG swing into its 52nd year with such vitality. I am so grateful to see the spirit and the growth. You are the magic at the essence of this great guild. Together we’ll make this year SAWG’s best, most expansive ever. Many thanks to the so many members who have stepped up to teach, manage, contribute and attend. Together we are a force in this community.

We are connecting to watercolor students at the UA, appearing with gusto at Heirloom Farmers Markets all over town and increasing our digital image on Instagram and Facebook with the help of our two fabulous UA interns, Kirsten and Elizabeth.

I encourage you to share your own personal triumphs in our Member to Member Announcements – are you in a show? published a book? Won an award? Share your accomplishments with our members. Send your info to Jenny Clark at jc1755@gmail.com by the 1st of every month for digital publication on the 15th.

The depth of creativity of our members is fathomless – we are diverse, yet united in our love of that feeling of creation when our painting takes us out of the mundane and into our own personal place of both struggle and peace, always looking to do it just a little bit better.

I look forward to seeing each and every one of you at our next General Meeting, Monday, November 11th – 6:30pm for socializing, 7pm meeting – where we meet watercolorist Michael Holter and experience the magic of his demo. For a tantalizing preview, check out his work at michaelholter.com. Our workshops are filling quickly – two of four are already filled – but you can reserve your seat at the November 12 – 15 workshop with Michael by contacting our own registration dynamo, Kay Sullivan, at sullivan6601@gmail.com.

See you on the 11th!
Karyn

Remember - To submit any articles for the Sketchbook to Sandy Walker, walkersj@cox.net. Deadline is always the 15th of each month.

WESTERN FED 2020 & AZ AQUEOUS

So many shows, so little time!

The Color My World show is underway, the Holiday show is looming, and then we have the deadline of January 10, 2020 for Western Fed entries.

Last year there were 952 entries from ten western regions, and only 111 paintings were selected; that’s pretty fierce competition. When you learn that your painting was selected, you will feel euphoric. I hope you will enter and have a chance to feel that joy.

Here is the schedule for the Western Federation Watercolor Society show hosted Boise, Idaho in 2020 and judged by Stephen Quiller:

- Show Dates: June 4 – July 26, 2020
- Entry and jpg deadline: January 10, 2020
- Acceptance Notices Sent to Delegates & Artists: February 24, 2020
- Paintings due to delegate: April 3, 2020
- Awards & reception: June 6, 2020
- Return of work: Shipped to delegate July 28, 2020

You can find all the entry requirements in the Prospectus along with the entry form on the SAWG website under the show page: southernazwatercolorguild.com/shows

Submitted by — Kay Sullivan

Congratulations!

Many of our SAWG artists were accepted into the National show, Arizona Aqueous, held in the Tubac Center of the Arts from Oct 11 – Nov 7. This includes Renee Pearson who received an Award of Merit from Juror Barbara Kemp Cowlin.

There’s still time to see the show!

SAWG Artists:
- Sandra Brittain
- Karen Brungardt
- Lauren Buchness
- Emilio Fiorino
- Ellen Fountain
- Jane Grinonneau
- Beverly Heasley
- Nancy Huber
- Fiona Lovelock
- Kat Manton-Jones
- Renee Pearson *
- Anita Pinkerton
- Risa Waldt
- Paula Weech
- Marti White
* Award of Merit

As of: Oct 16, 2019

Bank Balances: SAWG

<table>
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<th>Wells Fargo Bank:</th>
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<th>General Fund Savings</th>
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Restricted Accounts:
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<td>$11,918</td>
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<tr>
<td>Hollander Scholarship</td>
<td>$5,595</td>
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<tr>
<td>Total</td>
<td>$24,146</td>
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</table>
The paintings have been entered, the juror has spoken, the selection notices have been sent and the show volunteers have been notified to help accept paintings and hang the show on November 4. I suspect our juror, Michael Holter, probably had a difficult time choosing from all those great entries.

You will be able to see the beautiful works of the Color My World show beginning November 5 until December 1 during regular gallery hours. The reception is November 14 at 5:30 pm. Come enjoy the fellowship of your artist colleagues who may have earned a point toward signature level, meet the juror and learn who will win the special awards. There will be light refreshments.

Show Co-Chairs Kay Sullivan and Robbie Summers

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The deadline for SAWG’s HOLIDAY SHOW entries is November 22. This is the show where paintings may be replaced by the artist as fast as they are purchased! Let’s cover our gallery walls with $50- $200 pieces people can’t resist giving to themselves or to lucky friends.

Details on size, and the entry form, are online in the Shows section of the SAWG website. Remember, only the first 200 paintings will be accepted.

Show Co-Chairs Karen Richert and Judith Billings

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SHOW NEWS

**SAWG Show Schedule 2019-20**

*Color My World*

**NOV. 5 – DEC. 1, 2019**

RECEPTION: NOV. 14, 5-7PM

Holiday Show

**DEC. 3 – JAN. 5, 2020**

RECEPTION DEC. 5, 5-7PM

Signature Members’ Show

**JAN. 7 – FEB. 2, 2020**

RECEPTION: JAN. 16, 5-7PM

*Annual Show*

**FEB. 4 – MAR. 1, 2020**

RECEPTION: FEB. 13, 5-7PM

*Fiesta Sonora*

**MAR. 3 – APR. 5**

RECEPTION: MAR. 12, 5-7PM

Experimental Show

**APR. 7 – MAY 3**

RECEPTION: APR. 16, 5-7PM

*INDICATES A POINT SHOW

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**HOLIDAY SHOW CALL FOR ENTRIES!**

The deadline for SAWG’s HOLIDAY SHOW entries is November 22. This is the show where paintings may be replaced by the artist as fast as they are purchased! Let’s cover our gallery walls with $50- $200 pieces people can’t resist giving to themselves or to lucky friends.

Details on size, and the entry form, are online in the Shows section of the SAWG website. Remember, only the first 200 paintings will be accepted.

Show Co-Chairs Karen Richert and Judith Billings
All Members’ Show Awards Reception

The All Members’ Show will soon be ending, November 3. Come visit the gallery for one last look at this wonderful show. Thank you to all of the volunteers who helped with intake & hanging, to those who prepared a beautiful layout for the awards reception and all the docents that came to the gallery to paint and greet our gallery visitors. The reception was well attended and awards were presented by our judge, Cynthia E. Miller. Congrats to the winners!

**Best of Show:** Morning at the Bakery by Christine Jorgenson

**Award of Excellence:** Paintbrush by Karen Lynne Klink

**Award of Merit:** Rialto Beach by Susan Anderson

**Award of Merit:** Rains Came by Laurie Levon

**Honorable Mention:** Sunday Morning Horoscopes by Beverly Heasley

**Honorable Mention:** Blocchi I by Marti White

Submitted by - Sue Emer and Brenda Rentfro - Show Chairs
Gallery News - November 2019

There is no rummage sale at the gallery this year. Please DO NOT leave items at the gallery. Instead, you can sell or give away your items through the Member to Member Newsletter or the Member to Member board at the gallery. Thank you.

**GALLERY STATS for August and September:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Revenue</th>
<th>Art Sales</th>
<th>Visitors</th>
<th>Members</th>
<th>Shows</th>
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<tr>
<td>2019</td>
<td>$3,324</td>
<td>$1,893</td>
<td>274</td>
<td>83</td>
<td>Veterans, Share Our Walls &amp; Miriam Kozachik</td>
</tr>
<tr>
<td>2018</td>
<td>$2,100</td>
<td>$1,449</td>
<td>308</td>
<td>83</td>
<td>Share Our Walls</td>
</tr>
<tr>
<td>2017</td>
<td>$1,958</td>
<td>$931</td>
<td>174</td>
<td>99</td>
<td>Summer Show &amp; See You in September</td>
</tr>
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</table>

**TOTALS for the Summer Months - May through September:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Revenue</th>
<th>Art Sales</th>
<th>Visitors</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$15,465</td>
<td>$12,875</td>
<td>808</td>
<td>195</td>
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<tr>
<td>2018</td>
<td>$15,972</td>
<td>$12,314</td>
<td>1,376</td>
<td>83+</td>
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<tr>
<td>2017</td>
<td>$6,709</td>
<td>$2,690</td>
<td>474</td>
<td>231</td>
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</tbody>
</table>

**During August and September, the gallery had the following activities:**

**Open Studios** - 7 sessions, attended by 23 members and $110 donated to SAWG General Fund and $5 to the Gallery Fund.

**Book Club** - 1 meetings, attended by 3 members and $10 donated to Show Awards.

**Gallery Classes** - (formerly mini-workshops):
- Beginning Watercolor, 2 classes offered, 0 attendance
- Basic Drawing & Watercolor, 2 classes, attended by 9 people and SAWG’s 25% = $79
- Yupo for Everyone, 1 class, attended by 4 people and SAWG’s 25% = $25
- Mixing Colors, 2 classes, attended by 8 people and SAWG’s 25% = $60

**Receptions** - Share Our Walls Reception - attended by ~125 people

In Summary, 2018 and 2019 were very successful for SAWG during the summer season. THANK YOU to all the members who contributed to this success! In 2018, we hosted the Western Federation of Watercolor Societies which was a huge success.

This summer, May through September, the gallery hosted 45 events with 1,099 members/visitors in attendance and $1,042 was donated to SAWG’s General Fund, Show Award Fund, Scholarships and the Gallery General Fund.

*Submitted by Monica Hart, 10/2019*

**MORE - MEMBERSHIP NEWS**

**WELCOME NEW MEMBERS!**

Dianne Hill
Linda Lambert
Olga Ludviga
Debra Renard
Marilyn Yodlowski

**NEW SIGNATURE MEMBER**

Jane Coen Grinonneau

**NEW SAGUARO MEMBER**

Nancy Huber
GALLERY CLASSES

Open Studio:
Every Tuesday, from 9AM-12 noon in the workshop space. Enter through the back door. A $5 donation is appreciated.

Try Your Hand At Watercolor:
This class is perfect for people who are interested in pursuing an interest in watercolor. Create your own watercolor painting in one session! All supplies are provided by your instructor. Each 2 1/2-hour session will produce a different painting.
Contact Kathy McLean to register at:
(858) 864-5728 or,
watercolorsByKathyMcLean.com
Cost: $35 ($10 to reserve) per session
Dates and Times:
November 17, and December 4 from 1:00 - 3:30PM

New Gallery Classes Coming Up
(Visit the website for more information)

Line Work, Tying It Together
taught by Eulalie Brown,
December 13th

Acrylics and Glue Gun Fun
taught by Karen Brungardt, January 25th
(NEW DATE!)

India Ink and Watercolor Florals
taught by Karen Brungardt, January 25th

Painting Tucson Skies
Using the Wet-On-Wet Technique taught by
Loisanne Keller Jan.22, 23, & 29

Introduction to Pastel
taught by Karyn Vampotic, February 5th

PUBLICITY NEWS

Fall Publicity '19

October Publicity Report  SAWG  10/12/19

SAWG outreach with Heirloom Farmers Markets
- SAWG’s connection with Heirloom Farmers Markets paid off well at our first venture at Rillito Park Farmers Market in September. We had approximately 50 people stop to sign up for our monthly newsletter and many people registered to win the painting raffle prize.
- On October 26th, we were represented at Vail Fest, an all-day event at the Pima County Fairgrounds. Two shifts of member volunteers manned the booth and two wonderful watercolor paintings were raffled off.
- The next Heirloom Farm Market event is December 7th, 9:00 am to 1:00 pm at Rincon Valley Farmers Market at 12500 E. Old Spanish Trail. Volunteers are in place for this event, as they are for the Oro Valley Steam Pump Ranch Farmers Market which will be held on January 18th from 9 am to 1 pm. Ending our schedule will be the Green Valley Farmers Market on April 8th for which we’ll need to have volunteers, but there’s still lots of time for us to plan.

Show Rack Cards Outreach – We need your help!
The Publicity team continues to comb the city and county, dropping show rack cards and workshop brochures at public venues. We need help covering libraries and hotels/resorts in South Tucson, far East and far West Tucson. There are 28 libraries and we only cover six regularly. I’ll have maps of the area Libraries at the monthly meetings. If you live near any locations we are not covering, please consider delivering a stack of show cards. Let Lisa Bagshaw know where you’ve gone so she can track our coverage. Contact Lisa at 520-498-2360 or Sandra Montgomery, 520-850-5644.

The SAWG business card ad runs in the Arizona Jewish Post Arts a la Carte through August 2020.
Thanks to all who have posted paintings, events and interviews on SAWG’s Instagram and Facebook accounts. Keep it up! Social Media is very powerful and we need to utilize this manner of advertising. Please “Share,” as well as “Like” to spread the postings. Thanks to our University Interns Kirsten and Elizabeth for their help.

It’s been proven repeatedly that docents painting in the front of the gallery during their shifts really does lure people inside. In addition, placing colorful prints in the front window, taken from the bins, draws the attention of passersby. Thank-you also to artists who hold gallery classes, producing a lot of activity that people notice. Let’s stop shoppers as they walk by!

Sandra Montgomery — Publicity Committee Chair
Two SAWG Workshops are FULL!

The Tom Lynch and Brenda Swenson workshops in January and February, respectively, are full and the registrar has started a wait list. Sometimes schedules change, so let Kay Sullivan know if you would like to be on the wait list for either of these workshops in case of a cancelation.

There is still room in the Michael Holter workshop November 12-15 if you want to join us at the last minute. If so, you must pay the entire workshop fee instead of just the deposit. He is going to give us a drawing homework assignment so we can start painting right away.

The Ken Hosmer workshop in March has several openings. Visit the SAWG website under workshops for more information and how to register.

Michael Holter  November 12-15 workshop called “Watercolor Impressionism: Faces and Places” will have you explore the use of light and shadow to create interesting compositions of people and places. He will help you overcome your aversion to painting portraits. To learn more about this artist visit his website: www.michaelholter.com.

Tom Lynch  will be here January 14-17. What a great way to start the new year! His dynamic workshop called “Watercolor Secrets Revealed” will help you push the limits of color, contrast and light. Tom’s workshop is sure to help you learn new techniques. Hurry and get one of the last few slots. For more information, see his website: www.tomlynch.com.

Brenda Swenson  I believe it will be a fine way to spend Valentine’s Day with Brenda Swenson. She will be here February 11-14 to teach “Negative Painting with Watercolor.” Watch her teach about under paintings, glazes and how to strengthen a painting with overlapping and interlocking shapes. See www.swensonart.net to learn more. Her workshop is about three-quarters full.

Ken Hosmer  March 10-13 brings Ken Hosmer to Arizona. His workshop called “Energizing your Color” will teach you how to create light and dark pathways through your painting for the eye to travel. Learn more about Ken at www.kenhosmer.com.

So don’t miss out on an opportunity to enroll in workshops with renowned artists.

Get those brushes ready and let’s paint!

Submitted by: Kay Sullivan, Registrar

BROCHURES
AVAILABLE AT THE GALLERY!
Registration form is also available at the gallery and on the website.

Workshops 2020 - 2022 (Next 2 years)

<table>
<thead>
<tr>
<th>Workshop Dates</th>
<th>Artist Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 10-13, 2020</td>
<td>Don Andrews</td>
</tr>
<tr>
<td>January 12-15, 2021</td>
<td>Andy Evansen</td>
</tr>
<tr>
<td>February 9-12, 2021</td>
<td>Mark Mehaffey</td>
</tr>
<tr>
<td>March 9-12, 2021</td>
<td>Graham Berry</td>
</tr>
<tr>
<td>November 9-12, 2021</td>
<td>Stephen Quiller</td>
</tr>
<tr>
<td>January 11-14, 2022</td>
<td>Dan Wiemer</td>
</tr>
<tr>
<td>February 15-18, 2022</td>
<td>Randy Hale</td>
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<tr>
<td>March 15-18, 2022</td>
<td>Steve Griggs</td>
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